Operational key figures

Form for acquisition of key figures and data of production

Name of business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date of visit: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Data acquisition by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Example of a form that could be taken to the companies and be processed by the pupils. For all businesses visited during the field trips the same form can be used. Depending on the business certain operational key figures might not be available, so that respective cells / answer boxes in the table below may remain empty.

|  |  |
| --- | --- |
| **Operational  key figures** | **Scale:** the more points, the better (no value = data not available, minimum = 1, maximum = 5)  **Free space:** for personal notes |
| **Management:** |  |
| * objectives * realization * risk |  |
| **Products:** |  |
| * type * amount * quality |  |
| **Marketing:** |  |
| * regional * national * international |  |
| **Environmental protection:** |  |
| * fertilization * crop protection * air pollution |  |
| **Water use:** |  |
| * water supply * water use * waste water |  |
| **Energy:** |  |
| * energy supply * energy demand |  |
| **Utilized agricultural area (in ha):** |  |
| * arable land * grassland * other |  |
| **Animal husbandry:** |  |
| * husbandry system * animal population * race |  |
| **Further personal notes and questions:** | |

After the acquisition of relevant key figures, these data are to be transferred to a spidernet diagram (see file) for a graphical overview.